



**Print your medical imaging in HD colour
with OKI's integrated DICOM printers**



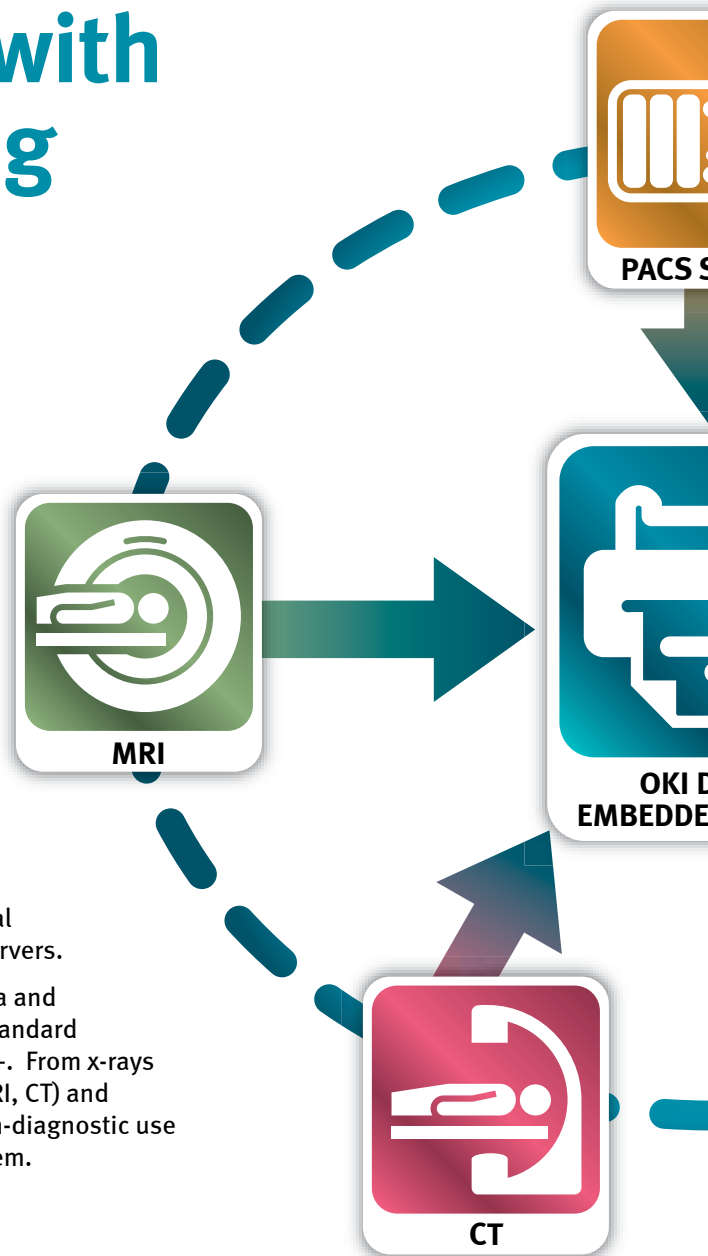
Simple integration with your clinical imaging equipment - outstanding print quality for the medical industry

OKI is a leader in printing innovation, providing organisations with High Definition colour printing devices based on digital LED technology, and now our sophisticated range of printers integrate seamlessly with your clinical systems using DICOM.

A first in medical imaging and printing

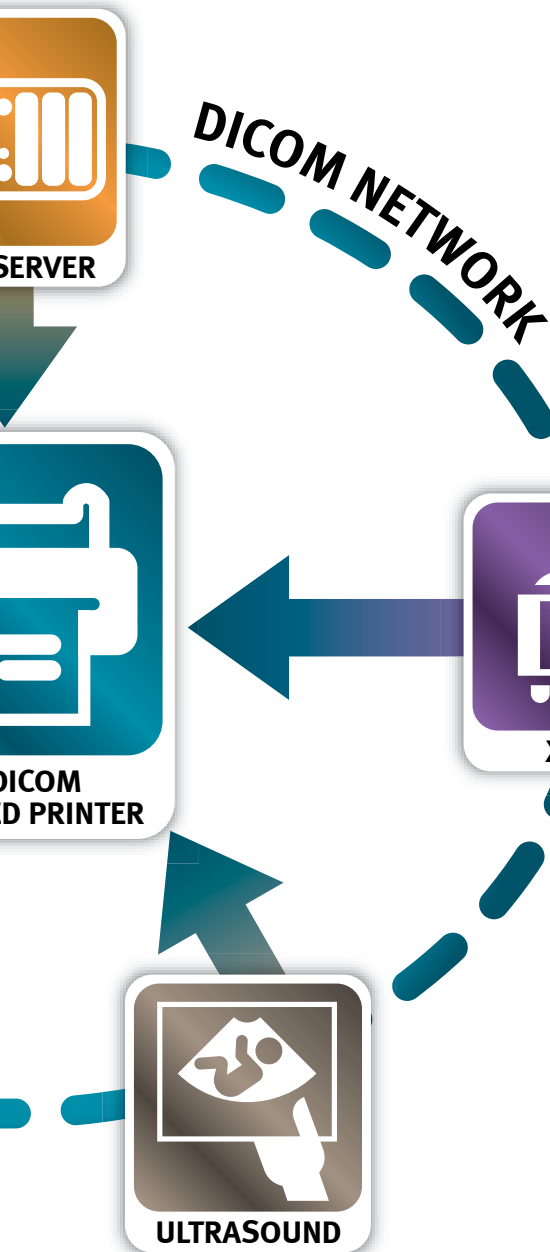
This is a first in digital printer technology, combining the cost effectiveness and high quality output of an LED printer with embedded DICOM software, allowing you to print directly from medical equipment without the use of conversion software or external print servers.

You no longer need to settle for expensive printing on specialist media and devices. You can now print your medical imaging cost effectively on standard media formats in vibrant, High Definition colour and in sizes up to A3+. From x-rays (eg dental, veterinary, hospital, clinic) nuclear medicine, scans (eg MRI, CT) and ultrasounds, these images can now be easily printed for your own non-diagnostic use or to provide a copy for your patients and clients to take away with them.



Models at a Glance

	C610 DM	C711 DM	C831 DM	C910 DM
Description	A4 Colour/Mono DICOM printer	A4 Colour/Mono DICOM printer	A4/A3 Colour/Mono DICOM printer	A4/A3 Colour/Mono DICOM printer
Recommended usage	Nuclear medicine, Ultrasound	Nuclear medicine, CT/MRI scans, Ultrasound, X-rays	Nuclear medicine, CT/MRI scans, Ultrasound	Nuclear medicine, CT/MRI scans, Ultrasound, X-rays
Simultaneous printing connections	2	3	3	5
Recommended DICOM printing usage	Up to 600 pages/month	Up to 1,200 pages/month	Up to 1,100 pages/month	Up to 2,800 pages/month
Paper Capacity with optional trays	300 + 100 1,460	530 + 100 1,690	300 + 100 1,990	530 + 230 2,880
Dimensions (H x W x D)	340 x 435 x 546mm	389 x 435 x 546mm	360 x 449 x 552mm	471 x 654.5 x 623mm



Reduce your costs and improve your printing

OKI's portfolio of DICOM printers are not only perfect for your medical imaging printing, they can also be used for your standard office printing, from patient letters and forms to medical reports, allowing you to choose one machine that answers all the needs of your organisation, cutting down on the number of devices and consumables used.

These select models are based on our existing, award winning printers, offering the same reliability, ease of use, low total cost of ownership, media flexibility and high quality output, with the additional benefit of embedded DICOM technology.

Through system integration, the use of energy efficient equipment, standard printer consumables and a three year on-site warranty, this unique range of DICOM printers offers considerable savings for your day-to-day printing needs.

See it clearer with OKI

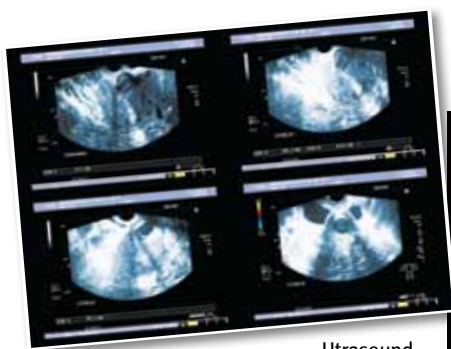
Talking directly with your medical imaging equipment, the OKI DICOM range presents many opportunities for printing high quality, non-diagnostic images in High Definition mono and colour on a wide range of media.

The significantly reduced costs of printing using OKI devices, compared with traditional DICOM non-integrated printing technologies, allows medical establishments to change their approach to printing.

Imagine the possibilities; print MRI scans in A3 colour, offer mothers-to-be A4 and A3 ultrasound scans or keep sharp and clear non-diagnostic images in patients' records, and all at a negligible cost. In fact, the same cost of printing as standard office documents.

Benefits at a Glance

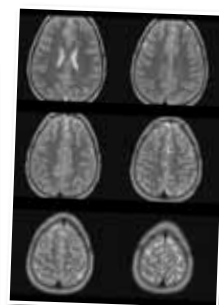
- Fully integrated DICOM print server
- High quality non-diagnostic mono and colour printing
- No additional external hardware or software required
- Superior image interpretation and integrity
- Handles A4 and A3 paper format, up to 300gsm
- Easy to use, reliable award winning technology
- Use for both medical imaging and standard office printing, cutting down on the number of devices and consumables costs
- Three year on-site warranty (product to be registered within 30 days of purchase)



Ultrasound



CT Scan



MRI Scan



X-ray

Business Printing Specialists

OKI's printer division is a global business-to-business brand dedicated to creating cost effective, professional in-house printing solutions which are designed to increase the efficiency of today's and tomorrow's businesses and their workflows. As pioneers in innovative print technologies from digital LED to High Definition Colour, we have a portfolio of award winning products and solutions enabling businesses to achieve both image focused, vibrant, quality print communications and budget flexibility.

OKI presents a full range of A3 and A4 colour and mono printers and MFPs, for workgroups and businesses of all sizes with superior media-handling capabilities. In addition our fax, POS and dot matrix printers complete our range of print solutions. These best in class products are designed to be easy to use making the job of in-house print easier.



Considering the Environment

As part of the OKI Group's Charter of Corporate Conduct, OKI continually reviews its efforts to provide environmentally sound solutions to its customers:

- Our products are designed and manufactured with reducing the impact on the environment in mind.
- Increasing the amount of our hardware products and consumables that are recycled is one of our strategic objectives.
- We feel responsible for conducting our business in an environmentally sound manner, contributing to conservation and activities within our local communities.

OKI's Green Leaf symbol, found on all products and packaging, represents our total commitment to collection, recycling and environmental processes.



CarbonZero Manufacturing Facilities

OKI's three main production facilities, located in Ayutthaya (Thailand), Shenzhen (China) and Fukushima (Japan), which manufacture printers and MFPs for the company's European and broader global markets have been made "CarbonZero" in a bid to slow down global climate change. This initiative is in accordance with our commitment to reduce total Greenhouse Gas Emissions, with an emissions reduction target of 6 per cent by the end of 2012. This target is in line with the United Nations climate change objectives. We have invested in a range of carbon offsetting projects through CO₂ balance, to offset these factories' carbon emissions making them 'CarbonZero'.



20 years of LED Technology

OKI pioneered the development of digital LED technology in printers over 20 years ago. This innovation delivers High Definition printing – for more accurate, striking printed documents. Thanks to this digital LED technology, our printers are compact, environmentally friendly and energy efficient, using significantly less raw materials in the manufacturing process and consuming less energy. LED print heads have no moving parts, making our LED printers robust and ultra reliable.



Energy Star

Our printers and MFPs have earned the Energy Star by helping to eliminate energy waste through particularly energy-efficient designs. They use less energy to perform regular tasks. When not in use, they automatically enter a powersave mode and product features such as, duplex printing, further reduce the wasting of energy and paper resources.



3 Year On-Site Warranty

Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years at no extra cost to you. Simply register your product within 30 days of purchase. For further information please visit: WWW.OKI.CO.UK/WARRANTY



High Definition Color

High Definition Color is OKI's own unique set of market defining hardware and software technologies. Together, these components deliver unsurpassed colour printing simply, intelligently, and with perfect results.

Great colour starts with OKI

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